

Terms of Reference

Campaign Coordinator for the Global Alliance of Territorial Communities

I. Background

Forests and the communities that inhabit them must be taken into account in order to address the climate crisis. To this end, over the last 5 years, the presence and voice of indigenous peoples in the international dialogue on climate, forests and territories has been key. Indigenous organizations including AMAN from Southeast Asia, COICA from the Amazon region, APIB from Brazil, REPALF from the Congo Basin and the AMPB from Mesoamerica have united their voices to push for a common agenda. Their priorities are: the titling of territories, territorial climate finance, Free, Prior, and Informed Consent, and the non-criminalization of peoples' struggles in defense of forests.

The present Terms of Reference are aimed at hiring a Campaign Coordinator to support the outreach and communications of the Global Alliance of Territorial Communities. This will include communications support for global events, such as the NY Climate Action Summit, as well as regional events in each of the Alliance member's regions, as well as general communications in support of the above agenda. The candidate must understand the importance of gaining the trust of leaders of indigenous peoples and traditional in order to support their political objectives, including the respect for their rights to their lands and natural resources.

The candidate will work with a global team to support indigenous leaders with strategic communications, including the identification of stories, the development of media plans and strategies, and support for events and field visits for journalists. Led by the indigenous leadership and in collaboration with a global set of communication partners, the goal will be to support indigenous to ensure their voices are heard.

II. Responsibilities:

- Coordinate and implement the Annual Communication Strategy of the Global Alliance, including messaging, target audiences, communication channels, visibility activities, etc.
- Coordinate and carry out activities with members of the Alliance and their communications staff, particularly around the events the Alliance will be participating in.
- Create a network of allied communicators to spread the messages of the Global Alliance
- Coordinate with partnering communications agencies on the activities and products they'll be contributing to the communications strategy
- Participate in strategic meetings, field visits and others.
- Supervise people supporting communications at each activity (staff, interns, or volunteers).
- Identify opportunities for communications that forward the Alliance's agenda.
- Other tasks as necessary.

III. Expected products

- Communications Strategy for the Alliance
- Media plan for each activity
- Visibility in the different identified media
- Audiovisual products as defined in the Communications Strategy

IV. Backstopping

The consultant will coordinate their work with the Alliance Political Coordinators and its Technical Secretariat. This team will monitor, supervise, evaluate results and make strategic decisions for the good performance of the consultant.

V. Duration

9 months, with prospects for renewal

VI. Requirements

Education, experience, skills and abilities.

- Degree in communications, international relations or international development (preferable)
- Minimum five years of work experience in journalism, communications or with a global NGO or development agency
- Experience in traveling in different countries and comfortable with intercultural environments
- Fluency in Spanish and English is required. Portuguese, French or Bahasa Indonesia would be valuable assets
- Communication skills and / or media, with examples of successful media and / or writing
- Microsoft Office suite required (Word, Excel, PowerPoint, etc.)
- Video editing would be an advantage
- Social media, including Facebook, Twitter and / or other platforms.

Personal attributes

- Interest in journalism and in the process of creating news
- Motivated problem solver that thrives in a team environment
- Excellent analytical skills combined with humility and curiosity
- Highly organized and detail oriented
- Quick learning of new content and new skills without much coaching.
- Able to handle multiple tasks simultaneously, manage priorities and meet tight deadlines
- Able to work irregular hours sometimes to adapt to different time zones
- Goes beyond the task at hand
- Availability to travel.
- Belonging to an indigenous group is an advantage.

VII. Working conditions

- Professional based in the city of Quito or where necessary

- Availability to travel (about 100 days a year on average)
- Adaptability and familiarization with remote work tools
- Flexibility in schedules in general
- Consultant will be hired by RF-US but respond to the Alliance.

VIII. How to apply

The Global Alliance of Territorial Communities is committed to Equal Opportunities and values diversity. All employment is decided on the basis of qualifications, merit and organizational need.

To Apply: Interested candidates should e-mail resume, cover letter, and salary requirements to: tuntiakk@yahoo.com michel.laforge@weavingties.org and christineh@rffny.org no later than June 10th, 2019.